



**From Roland Simmonds**

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Dear Sir/ Madam

Beechwood Bowls Club is a local community bowling club, based at Beechwood Park on the eastern side of Newport. The club has been established since 1904. We regularly hold open sessions to encourage new players within the local community, both young and old. The club currently consists of 28 members.

2015 was a successful year for the club resulting in promotion to a higher division in the Monmouthshire league. However, it will be very challenging financially, since Local Council Authority budget cuts mean that we are now responsible for maintenance of the greens and other running costs.

I would like to take this opportunity to formally request if you would be prepared to be one of our sponsors for 2016. As mentioned above, the club is now a self-funding organisation. As a result, we are seeking sponsorship to help maintain the future of this historic club. If we are successful, the funding would be used to purchase some new bowls and equipment, club polo shirts and new light weight club jackets. This will allow us to enhance the club profile, promote the sport in the local community, support the existing members and hopefully attract new players.

In return for your sponsorship, Beechwood Bowls Club will provide the following:

- Beechwood bowls club will provide advertising for your business on our website for a fee of £120 annually.
- Beechwood bowls club will display your advertising banner, will be displayed on perimeter fence.
- Place your business cards in prime position for the home and visiting teams at each fixture.
- Regular website and social media updates, keeping you up to date on the team's progression, during the 2016 season.

We have worked very hard to modernise our website to improve and promote Beechwood bowls club to a higher, more professional standard. The improvements have allowed us to welcome 5,354 views to the club website, not just locally but all over the world. The club is expected to get even more people visiting the website in 2016.

You are welcome to take a look at our website and social media progress.

Here is the website and other links:

[www.beechwoodbowlingclub.co.uk](http://www.beechwoodbowlingclub.co.uk) <https://www.facebook.com/Beechwoodbowls/> <https://twitter.com/beecewoodbowls>

I am happy to answer any questions or discuss this matter further at any time. Please feel free to contact me.

Thank you in anticipation

Yours sincerely  
**Roland Simmonds**

**Club Captain 2016: Beechwood Bowls Club**